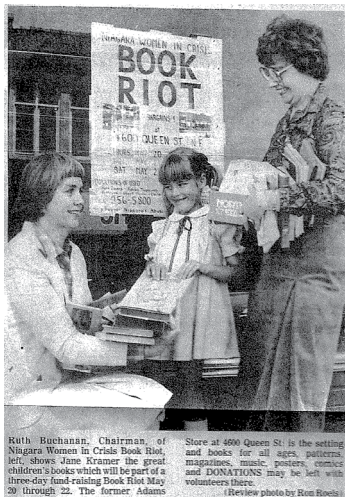


Supporting survivors of abuse and delighting book lovers for 40 years

For 40 years, booklovers attending the Book Riot have raised thousands of dollars to help women and children experiencing abuse.

Originally organized to support domestic violence survivors seeking shelter at the YWCA, the Book Riot has now grown to become one of Canada's largest charitable book sales, raising over \$60,000 in 2016.

Booklovers attending the sale in recent years support the work of Nova House (Niagara Falls) and Serenity Place (Welland). These two domestic violence shelters operated by Women's Place help hundreds of women and children in Niagara each year by providing emergency shelter, counselling, transitional and housing support, legal support and other vital services.



Ruth Buchanan, Chairman, of Niagara Women in Crisis Book Riot, left, shows Jane Kramer the great children's books which will be part of a three-day fund-raising Book Riot May 20 through 22. The former Adams Store at 4600 Queen St. is the setting and books for all ages, patterns, magazines, music, posters, comics and DONATIONS may be left with volunteers there. (The scene photo by Ron Rocks)

FOR women. FOR shelter. FOR hope.
Celebrating FORTY years of the Book Riot!

May 11-14, 2017

WOMEN'S PLACE
BOOK

RIOT

NOVA HOUSE • SERENITY PLACE

Sponsorship

www.womensplacesn.org



Get the attention of 5,000+ book lovers by becoming a Book Riot Sponsor!

Your sponsorship will support women and children experiencing domestic violence in Niagara. To thank you for your support, you will receive the following benefits:

At all sponsorship levels

- ✓ Company logo on event floor plan distributed to book sale customers = **5000+ unique impressions**
- ✓ Recognition on event webpage = **approximately 2000 unique impressions**
- ✓ Recognition in social media posts and on Facebook event page

Title Sponsor - \$2,500

Additional benefits include:

- ✓ Prominent signage at Book Riot, indicating that event is “presented by” your organization.
- ✓ Recognition as title sponsor in all key public relations materials including:
 - media releases
 - Facebook & Twitter headers
 - Book Riot event page header on agency website
 - social media posts
- ✓ Recognition as title sponsor in any marketing materials.
- ✓ Company logo on book marks distributed to every customer.

Major Sponsor - \$1,000

Additional benefits include:

- ✓ Prominent signage at Book Riot, visible at event entrance.
- ✓ Opportunity to distribute promotional material at customer check-out.

Advertising Sponsor - \$500 (donation or in-kind)

Help us spread the word about the Book Riot by sponsoring or providing advertising materials!

Additional benefits include:

- ✓ Company logo on any promotional materials provided by the sponsor.

Category Sponsor - \$250

Additional benefits include:

- ✓ Sponsor sign with company name and logo displayed on table of selected book category (e.g., “Romance”, “Mystery”).

Contact our Development Director, Amanda, at 905-356-3933 x 240 or amanda@wpsn.ca to set up your sponsorship today!